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Army Welfare Education Society (AWES)
Education Scholarship Scheme for Army Personnel (ESSA)
Adjutant General's Branch
Integrated HQ of MoD (Army)
Building No 202, Shankar Vihar
Delhi Cantt, New Delhi – 110010

45936/ESSA/05

23 Oct 09

List A & F

**AMUL VIDYASHREE & VIDYABHUSHAN AWARDS FOR
ARMY SCHOOLS**

1. Gujarat Co-operative Milk Marketing Federation Ltd, Anand is introducing Amul Vidyashree & Vidyabhushan Awards in Army schools for SSC and HSC toppers with effect from academic year 2008-09. These awards will be given to SSC and HSC toppers subject to minimum 60% aggregate score as under :-

- (a) Topper in SSC exam - Amul Vidyashree Award.
- (b) Toppers in each stream
ie Science, Commerce, Arts etc. - Amul Vidyabhushan Award.

2. Amul Vidyashree & Amul Vidyabhushan Awards consist of the following :-

- (a) A trophy.
- (b) A gift hamper of books.
- (c) A certificate of Excellence.
- (d) DVD – Amul India Story.

3. The SSC and HSC toppers for academic year 2008-09 in each Army school can enroll for the award subject to minimum 60% aggregate score.

4. All the entries should be completed online and hard copy should reach **Gujarat Co-operative Milk Marketing Federation Limited (GCMMF)** office by 15 Nov 2009.

5. The guidelines of filling the online application form are attached. The guidelines are also available on website www.amul.com.

6. The GCMMF will arrange to give the awards to the students/principals of the schools concerned.

7. You are requested to give wide publicity and educate the eligible students to fill the form to get the above award.

Sd/-x x x x x

(Amar Narwat)
Col (Retd)
Director ESSA
for Managing Director

Copy to :-

Shri BM Vyas
Managing Director
Gujarat Co-operative Milk
Marketing Federation Limited
P.B No -10
Anand – 388001

1. For information with reference to his DO letter No HO: VS/VB: 6912 dated 30 Sep 09 and VS/VB dated 09 Oct 09 and discussion with Sh Raveen Chaudhary, AGM (Sales), Delhi on 20 Oct 09.

2. List of Army schools having X and XII classes is attached.

NOO

Sh Raveen Chaudhary
AGM (Sales)
GCMMF Ltd, New Delhi
24/1 D Block, Institutional Area
Janakpuri
New Delhi -110058

- For information please.

GUIDELINES FOR FILLING THE ONLINE APPLICATION FORM

The Amul Vidyashree & Vidyabhushan application form and the guidelines are available on website www.amul.com.

* E-mail id of the Student, Principal & the School is required for enrolment and in case if it does not exist, we request you to create one before initiating online entry.

1. Please fill in all the details in the attached Vidyashree / VidyaBhusan Application Form, whichever is relevant, before going for on-line entry.

2. Log on to <http://www.amul.in/award/lists/vidyashree.php> for “Amul Vidyashree Awards (10th)” & on <http://www.amul.in/award/lists/vidyabhushan.php> for “Amul VidyaBhusan Awards (12th)”.

3. Fill in all the details. **Please note that all the fields are mandatory.**

4. The School names that Amul has recognized in past 2 years are already uploaded and are available in the drop down menu, after selecting the district and town.

In case you do not find your school details, we would request you to please enter

the relevant details after selecting “Others” in the School Name field.

5. Please upload a passport size photograph (jpeg image file not more than 200kb in size) of the student, by selecting the upload photo button at the end of online entry form. **Please name the image file by the first name of the student.**

6. Please note the Unique Registration No. generated after completion of the on-line entry and communicated to the School Principal & the student vide e-mail. **Please refer/mention to the unique registration id for any future communication.**

7. After submitting the entry online, please send the filled form along with the copy of the mark-sheet and a Passport size colour photo of the candidate (front-facing without any signature/stamp on the face) to the GCMMF Branch Office address mentioned in the covering letter.

For the schools that don't have the internet facility, the guidelines are as below :-

1. Fill the enclosed Application Form in CAPITAL letter. **Please note that all the fields are mandatory.**

2. Send the filled Application form along with the copy of the mark-sheet and a Passport size colour photo of the candidate (front-facing without any signature/stamp on the face) to the GCMMF Branch Office address mentioned in the covering letter.